



THE CALGARY FOUNDATION  
FOR CALGARY FOREVER

# Vital Voice

Since 1955, The Calgary Foundation has been inspiring philanthropy by receiving charitable gifts from people from all walks of life, to build permanent endowment funds in support of the needs of the Calgary and area community now and forever.

As a community foundation, The Calgary Foundation plays three important roles: **Donor & Endowment Stewardship, Knowledgeable Grantmaking and Community Leadership.**

## THIS CITY HAS A PULSE. LET'S TAKE IT.

Calgarians rated their overall quality of life a B+ in this year's Report which annually measures the vitality of our community, identifies trends and assigns grades in 12 interconnected areas.

Citizens added their voice by providing over 8,800 thoughtful comments in areas of concern and areas of celebration. Increasingly, organizations and governments are acknowledging Calgary's VitalSigns as a vital resource in their policy making decisions.

Read the report but don't be surprised if you find yourself quoting stats like –

- Calgary's child poverty rate is over 10%
- Calgary's ecological footprint is shrinking
- Calgary is the 4<sup>th</sup> largest film and TV location in Canada

For detailed indicators and sources, visit [thecalgaryfoundation.org](http://thecalgaryfoundation.org)

## ENGAGEMENT

CALGARY'S **VitalSigns®** **B+**

Calgarians' top three priorities in order of importance are:

- 1 Transportation
- 2 Housing
- 3 Environmental Sustainability

Starting conversations is the intention behind the Report which provides an annual snapshot of quality of life in our city that citizens can use as a catalyst for personal and collective action.

2011 FRIENDS OF THE FOUNDATION ANNUAL CELEBRATION

## Building a 'Vital City'

Over 600 community leaders, politicians, charitable organizations, donors and engaged citizens accepted The Calgary Foundation's invitation to "imagine the possibilities of collectively building a Vital City" by attending our annual celebration of the philanthropic community.

COMMUNITY

**Eva Friesen, The Calgary Foundation's President & CEO**, presented past accomplishments of the Foundation and previewed future plans for building a healthy and vibrant community.

**CBC Radio host, performer and event MC, Ken Lima-Coelho** presented highlights from the 2011 Calgary's VitalSigns Report.

To inspire big picture, innovative thinking, the event also featured:



**Patrick Finn – author and University of Calgary Drama Professor**

“*Story is the operating system of the human mind. How do we become happier? Creativity, Story, Love, and Happiness.*”

## Vital Conversations

DISCUSS THE ISSUES

SHARE YOUR EXPERIENCES

IMAGINE WHAT'S NEXT

Presented in partnership with the Calgary Public Library, Vital Conversations is a series of free public forums that invite Calgarians to discuss quality of life issues identified in Calgary's VitalSigns Report.

You're invited – visit [thecalgaryfoundation.org](http://thecalgaryfoundation.org) for topics & dates for the 2012 series

## Forever Funds

Our commitment to addressing vital emerging issues and needs in our community prompted the establishment of the Forever Funds in five important areas –

**Environment, Arts & Heritage, Seniors, Diversity & Inclusion, and Mental Health.**

### Arts and Heritage

The Calgary Foundation and Calgary Arts Development have formed a unique partnership to advance a vision for the innovative **King Edward School Arts Incubator** that will preserve and transform the 100-year-old school into Calgary's first arts incubator. This project will support the next generation of Calgary artists with access to much-needed space, resources and mentorship, while encouraging community collaboration in the Arts Incubator's southwest Calgary community.

## LEADERSHIP



### Environment

The Calgary Foundation collaborated with the City of Calgary, the Province of Alberta and Parks Foundation Calgary to develop **Harvie Passage**. Named in honour of philanthropist Don Harvie, the project involves the redevelopment of the Bow River Weir which will allow the Bow River to flow freely for the first time in over 100 years. A jewel in the heart of Calgary that offers a natural environment for all Calgarians, Harvie Passage will open with a celebration in Spring 2012.

### Seniors

Recognizing that transportation is one of the most critical issues facing the senior services sector, The Calgary Foundation has partnered with **Calgary Seniors Resource Society** to develop a leading model for affordable, accessible transportation for senior Calgarians. To keep seniors connected to their community, the **Escorted Transportation Program** addresses the needs of isolated, low income seniors who do not have access to affordable transportation.



**Xstine Cook – artist, filmmaker and Artistic Director, Calgary Animated Objects Festival**

“*Every person is born with the capacity to be an artist. We all have the ability to observe and appreciate life's complexity, and to interpret it within the lens of human experience.*”

**Dan Meades – activist and Director of Vibrant Communities Calgary, a local poverty reduction organization**

“*Calgary is a young city, with great potential. We ask ourselves, do we care about things or care about each other? Ending poverty would be an excellent start to building an A+ city.*”



# CONNECTIVE PHILANTHROPY

Linking people who give, people who serve and people in need.



## WELLSPRING CALGARY healing the mind, heart and spirit

Nestled amongst trees, steps away from the Bow River, **Wellspring Calgary** provides an idyllic setting to meet the non-medical needs of those dealing with cancer. In a caring and welcoming atmosphere, individuals, their families and friends can exchange information, develop a support system and create a sense of hope as they deal with their "new normal."

In Alberta, it's estimated that there are over 80,000 cancer survivors. To meet their unique needs, Wellspring Calgary offers a myriad of resources ranging from exercise and movement options, expressive and practical programs, to a lending library and a speaker series.

*Returning to Work: Supports for Success*, an important and enduring program that offers resources to people returning to work after a cancer diagnosis, was supported by The Calgary Foundation's Community Grants Program.

As well as dealing with the physical and emotional after-effects of cancer treatment such as fatigue and stress, the *Returning to Work* program helps individuals deal with additional concerns such as work benefits, finances and how to communicate with co-workers about their cancer.

wellspringcalgary.ca

"The resources at Wellspring were an amazing support system and anchor for me while going through all stages of my cancer treatment. The fact the programs are free of charge is truly a gift that I will always be grateful for."

—J'Val Shuster, Wellspring program participant



Peggy Pankhurst Brosens and Debbie Baylin



## A CREATIVE VOICE TO TELL THEIR STORY

Since 1975, the **In-Definite Arts Society** has been working with adults with developmental disabilities to promote their artistic talents and share their artwork with the greater community.

Artist members of In-Definite Arts are provided with unique opportunities for professional development and exhibitions that are a part of Calgary's professional arts sector. In-Definite Arts is also home to a Residency Program, which connects professional artists with artists with developmental disabilities.

In recent years, In-Definite Arts identified a need to expand its arts programming to include under-served SE neighborhood community groups. A Community Grant from The Calgary Foundation funded the *Art Works!* program, which transitioned the In-Definite Arts facility of Fairview Community Centre from a creative arts centre that served artists with disabilities exclusively, into a public arts space that engages the SE Calgary community at large.



In addition to serving artist members with developmental disabilities, the facility now offers a variety of programming to the general public, including after-school art programs for youth, community events, workshops and classes in mediums such as glass and ceramics. As the president of the Fairview Community Association commented, "In-Definite Arts didn't just revitalize this building, they revitalized our community."

indefinitearts.com

## GLENBOW RANCH PROVINCIAL PARK

The rolling landscape of **Glenbow Ranch Provincial Park** occupies 3,430 acres between Calgary and Cochrane. Officially opened in August 2011, Calgary's new provincial park offers nearly 30km of pathways and trails, providing stunning views of Alberta's countryside and the Bow River.

In 2006, the land was acquired from the Harvie family and designated as Glenbow Ranch Provincial Park. Appreciating the significant need for public space and for preserving the land, the Harvie family provided a donation to establish the Harvie Conservancy Foundation to assist with the development of the park. "We only inhabit this earth for a short time and we want this valley to remain as is for all time and future generations to enjoy," explained Tim Harvie, Chair of the Glenbow Ranch Park Foundation.

As Glenbow Ranch prepared to open to the public, it became apparent that the Park needed to offer appropriate public programming, so that as many people as possible would have an opportunity to take part in relevant and desirable programs and activities.



*The Park Visitation, Demands and Needs Study* was supported by the Community Grants program at The Calgary Foundation to help assess recreational trends and needs, and ensure there were a wide variety of options available to visitors. As a result of the study, visitors to Glenbow Ranch Provincial Park are able to best experience the numerous hiking trails, bike paths, canoe rentals and meditation areas that provide opportunities for education and relaxation alike.

grpf.ca

## LOOKING FOR INSPIRATION?

Check out some of our website and book selections...

- *Brains on Fire*, <http://www.brainsonfire.com/>
- *Local Motion*, by Dave Meslin
- *Mass, Led By People*, <http://www.masslbp.com>
- *Creativity: Simple Steps that Change Everything*, by Patrick Finn
- *A Year of Living Generously*, by Lawrence Scanlan
- *The Story of Story*, by Patrick Finn

# CHAMPIONS OF CHANGE

Families, organizations and individuals making a difference.



When Bruce Shultz and Frank Walsh sold their junior oil & gas company *Rubicon*, they began looking for ways to give back on both a local and international scale.

With an array of options available for charitable giving, Shultz and Walsh turned to The Calgary Foundation for the Foundation's knowledge of community and flexibility in granting.

The **Rubicon Fund** was established by Shultz and Walsh in 2004 to support their charitable giving, and as a way of introducing their respective children to philanthropy. "The creation of the Rubicon Fund keeps our children engaged and gives them a better sense of what it means to be good Calgarians," explained Shultz.

The Calgary Foundation offered the advantage of creating one Fund with two Fund contacts who could make independent granting decisions. As business partners, the two share an interest in community giving, but also want to make granting decisions based on their individual interests.

The partners collaborate on some grants, such as donations to the Centre for Affordable Water and Sanitation Technology (CAWST). To support their unique interests, the Fund holders make personal decisions in consultation with their families, granting to organizations that support issues ranging from education and women's health, to environment.



## RUBICON FUND



PHOTO: EMMA PIKE

## THE ROOTS OF GIVING START YOUNG

"I learned about getting involved in making community a better place from the example set by my parents," said Robert Sadee. "Remember pennies for UNICEF at Halloween or selling trees for charities at Christmas? That's how I was first introduced to the enjoyment of helping others."

"When I was young, I remember a group of us cleaning up an old RCMP cabin in St. Albert that became the town's community information center. It still stands to this day and every time I go to home, it brings back great memories," he said.

Robert and his wife Jennifer have made giving an integral part of their lives.

"Establishing the **Sadee Family Fund** at The Calgary Foundation has simplified our charitable giving options. We like the idea of 'perpetual giving', knowing that our endowment Fund will provide financial support to charities even after we pass on," added Robert.



Early retirement has enabled Robert and Jennifer to combine their passion for travel with their charitable gift giving saying, "The Calgary Foundation has been a wealth of information, opening doors and broadening our spectrum of charities that could benefit from financial contributions both locally and internationally."

Robert continues to expand his already significant community involvement as both a donor and a volunteer. Becoming a member of the Health & Wellness Grant Advisory Committee at The Calgary Foundation has enhanced his approach to philanthropy. He said, "It's very helpful to see first-hand the needs of community."

"We make charitable giving a family activity. It's comforting to know there is stable support for our key charities but we also look forward to learning, discussing and contributing to new groups each year."

## Sign up for DonorCentral

– a safe and convenient way for a Fund holder to:

- View and print month-end Fund statements, gifts made to the Fund and grants history
- View the Foundation's current funding opportunities
- Make grant recommendations electronically
- Research grantee organizations
- Update contact information

Register online at  
**thecalgaryfoundation.org**





## HAPPY TRAILS MARIA!

We fondly say goodbye to **Maria Dewaele**, Executive Associate and Human Resources Officer, who has made a significant difference at The Calgary Foundation, for over a decade.

“We won’t always know whose lives we touched and made better for our having cared, because actions can sometimes have unforeseen ramifications. What’s important is that you do care and you act.”

—Charlotte Lunsford

## TCF VOLUNTEER SHANE SMITH: Calgary’s Top 40 under 40

**Congratulations to Shane Smith** — named one of *Avenue Magazine’s* Top 40 under 40 for 2011.

Shane currently serves on the Health and Wellness Grants Advisory Community for the Community Grants Program. He is a strong advocate for seniors and is also supportive of the arts.

“I never want to look back and think about what I should have done. I want to look back on what I did and say ‘I tried, and I tried my best.’ That is what it is all about.”



## 2011 Tax Receiving Deadlines

### DONATIONS OF PUBLICLY LISTED SECURITIES

- **Deadline: December 30, 2011**
- Donation **must** be received by December 30, 2011 in The Calgary Foundation’s accounts. Please contact the Foundation **at least ONE** week in advance to ensure the process can be completed by December 30, 2011.

### DONATIONS ONLINE

- **Deadline: 10:00 pm, MST, December 31, 2011**
- Visit [thecalgaryfoundation.org](http://thecalgaryfoundation.org) to give online. Electronic tax receipts are issued instantly for donations over \$25.

### DONATIONS BY MAIL

- **Deadline: December 31, 2011**
- Donations mailed on or prior to December 31, 2011 but received by the Foundation after that date must be postmarked by Canada Post with a calendar 2011 date.
- Please make cheques payable to “The Calgary Foundation” and include the name of the Fund to which the donation should be directed.

### DONATIONS IN PERSON

*Please note that the Foundation offices will close at noon on December 30, 2011.*

- **Deadline: 12:00 pm, MST, December 30, 2011**
- Please make cheques payable to “The Calgary Foundation” and include the name of the Fund to which the donation should be directed.

### DONATIONS BY PHONE

*Please note that the Foundation offices will close at noon on December 30, 2011.*

- Call 403-802-7700 **before 12:00 pm** on December 30, 2011.
- For more information, call 403-802-7700 or visit [thecalgaryfoundation.org](http://thecalgaryfoundation.org)



*l to r: University of Calgary President Dr. Elizabeth Cannon, The Calgary Foundation President & CEO Eva Friesen, Alberta Premier Alison Redford*

## Congratulations Eva!

**Eva Friesen**, President & CEO of The Calgary Foundation, MBA 2000, is the recipient of the Haskayne School of Business 2011 Management Alumni Excellence (MAX) award. The MAX award recognizes the outstanding success of Haskayne alumni, celebrating personal achievement and extraordinary service to both the school and the community.

## THE CALGARY FOUNDATION



**Alison T. Love, Chair**  
Vice President, Corporate Secretary & Chief Compliance Officer, Enbridge Inc.  
Director Since 2003



**Gerald M. Deyell, Q.C. Vice-Chair**  
Retired Partner, Blake, Cassels & Graydon LLP  
Director Since 2007



**Catherine (Kay) Best**  
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Director since 2011



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**Ian Bourne**  
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**Sunny Delaney-Clark**  
Community Volunteer  
Director since 2009



**W.R. (Bill) Dickson, Ph.D.**  
Community Volunteer  
Director Since 2004



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Director Since 2008



**Robert (Bob) Gibson**  
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Director Since 2010



**Walter Hossli**  
Executive Director, Momentum  
Director Since 2010



**Ross Kobayashi**  
Community Volunteer  
Director Since 2005



**Din Ladak**  
CEO, Immigrant Services Calgary  
Director Since 2003



**Ken Little**  
Partner, Carscallen LLP  
Director Since 2008



**Gregory Lohnes**  
President, Natural Gas Pipelines TransCanada Corporation  
Director Since 2011



**Patti Pon**  
Principal, Paradox Inc.  
Director Since 2011



**Donald Thurston**  
President, Selkirk Portfolio Management Inc.  
Director Since 2004



**Anne Tingle**  
Community Volunteer  
Director Since 2003

## BOARD OF DIRECTORS 2011–2012

**Eva Friesen**  
President & CEO  
The Calgary Foundation

