

COMMUNITY GRANTS – SPRING 2011

CREATE NEW FUTURES

Calgary Communities Against Sexual Abuse Society

\$50,000

Connect Family and Sexual Abuse Network: No Wrong Door!

- to increase access to essential services for all individuals affected by domestic violence and / or sexual assault. Communications strategies aimed at increasing both public and service provider awareness of Connect and use of Connect services will be developed and implemented.

Inn from the Cold Society

\$30,000

Aboriginal Housing Initiative

- to position Inn From the Cold Society as an emissary for affecting change by strengthening its work with the Aboriginal population. This initiative will build capacity, establish networks and secure stable housing and introduce new programs to support existing services - assisting families in their community transition.

Millican Ogden Community Association Family Resource Network (MOCA)

\$30,000

Ogden Centennial Legacy Project

- to create a master site plan to develop and operate a 50 suite, independent living, affordable and accessible, low rise apartment targeted at 55+ age group in the Millican Ogden community.

EXPLORE & CELEBRATE OUR HISTORY & CULTURE

Centennial Museum Society of Canmore

\$39,000

Deep Research

- to uncover and capture resident stories and information related to significant items in the Canmore Museum's 10,000 piece collection and to archive the results in an accessible and searchable database for enquiries, exhibits, portable displays and public presentations.

The Leighton Foundation

\$32,000

Website: Artists Online

- to develop a new website that more accurately reflects the Leighton Art Centre's activities; that attracts more visitors/members; and that ensures effective and efficient delivery of services to artists and donors.

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ENGAGE CITIZENS

Alberta Ecotrust Foundation **\$35,000**

Waterlution - Calgary Hub

- to connect local youth to water issues by developing participants' facilitation skills, networking skills and their understanding of systemic water issues that inspire youth to work on water management and conservation initiatives. The Calgary Hub will provide: education and engagement on local water issues; multi-stakeholder networking and collaboration; inter-generational sharing to build new water futures; and experiential, interactive learning processes for youth.

Arusha Centre Society **\$20,000**

The Bow River Flow – Festival Evaluation

- to evaluate the past Bow River Flow events and generate a plan for continuing a growing, sustainable festival. The Bow River Flow is a human-powered transportation festival that celebrates healthy and resilient urban communities.

Calgary Board of Education: Bowness Discovering Choices Outreach **\$40,000**

Discovering Choices – Industrial Technology Lab

- to develop an Industrial Technology Lab at START Outreach (a Discovering Choices School program*) that will increase opportunities for students to further explore potential career pathways through instruction in technology, math and sciences all of which culminate in applying their knowledge to real world projects.

* *Discovering Choices is a CBE outreach school program for students who, often due to unfortunate circumstances in life, find that mainstream schools and services do not meet either their educational needs or their social emotional needs.*

Calgary Centre for the Performing Arts (EPCOR Centre)

\$40,000

National Geographic Live!

Student Program

- to provide personal and powerful National Geographic experiences that inspire young people to care about the geographical, biological, ecological, and cultural topics that inhabit the planet

Calgary Horticultural Society **\$50,000**

Community Gardens Resource Network – E-tools for Gardeners

- to develop a new set of digital gardening "hand tools" that supply information 24/7 to satisfy a large volume of inquiries from Calgarians about community gardening.

Centre for Newcomers Society **\$30,000**

Multi-Cultural Peer Mentorship Program

- to support the expansion of a proven mentorship program to new populations and customize the program as needed to be culturally appropriate for the three new populations, likely representing Ethiopian, Pakistani and Nigerian communities.

Cerebral Palsy Association in Alberta **\$39,494**

Youth Transitions Pilot Program

- to support a pilot program to address the transitional needs of youth with disabilities through a variety of methods such as formulating life goals, setting up living arrangements, dealing with barriers to the physical accessibility, modifying educational curricula, learning new life skills and adapting to a new way of life.

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ENGAGE CITIZENS (continued)

CNIB National Institute for the Blind
\$37,000

Multicultural Outreach

- *Overcoming Barriers to Service*
- to determine why seniors from ethnically diverse backgrounds under utilize services from CNIB. The project will also identify strategies to address these barriers, resulting in a plan of action for CNIB in Calgary and it will focus on South Asian and Chinese communities

**Multiple Sclerosis Society of Canada
(Alberta Division)**
\$15,000

Research and Marketing Plan

- to determine why individuals diagnosed and affected by multiple sclerosis are not connecting with the MS Society (Alberta) for information and services. A non-profit research company will be contracted to determine potential gaps in services and identify barriers to accessing services.

Second Story Art Society
\$10,000

New Coat of Paint: Website Architecture Upgrades for www.truck.ca

- to upgrade the web resources for TRUCK Gallery by establishing a database-driven site that will support the management of all artwork, artists, exhibitions and site content; and set the stage for web-based projects that fully integrate Second Story Art Society's web presence with social media technologies.

**The Weaselhead Glenmore Park
Preservation Society**

\$22,640

3-Year Project: Establishing Curriculum-Based 'Field Trips' in the Classroom

- to support a new initiative that will offer affordable and accessible school programs by providing experiential learning in the classroom. This project will integrate living plants and animals into an innovative series of curriculum-based educational programs that create an interest in nature by giving students the opportunity to experience the natural world year-round in their own school.

Two Wheel View – Calgary Ltd.
\$30,000

*Community Education and Collaboration:
Volunteer Engagement*

- to develop an innovative volunteer engagement and outreach program to more fully engage those passionate about Two Wheel View's work in the community. This new initiative will enhance Two Wheel View's capacity to respond to requests for its services by building a volunteer base for short-term projects, outreach work and collaborative work in the community.

Vertigo Theatre Society
\$32,500

Development and Production of New Play for Teens: nOOB

- to develop and produce a new play for the 2011-2012 Y Stage season that encourages teenagers to explore the impact of gaming and today's online culture. This production will be hosted in conjunction with a comprehensive youth outreach program and this represents the first new work to be created by Vertigo's Y Stage.

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STRENGTHEN CHARITIES

Accessible Housing Society **\$20,000**

Bridge to Home

- to support a community outreach initiative, based on a housing first model, that assists individuals and families who are experiencing homelessness and living with a physical disability or mobility issue to find permanent housing. Using a coordinated team approach, Bridge to Home will work with agencies and landlords to house 100 clients each year.

Bow Valley Society for the Prevention of Cruelty to Animals **\$12,300**

Bow Valley SPCA Website Redesign

- to redesign the website to enhance social networking opportunities; engage a network of supporters; enable volunteers in content development; and ultimately strengthen the financial outlook for Bow Valley SPCA. The website will offer online engagement, educational and business opportunities that are sought from citizens in the Bow Valley area.

Calgary Bridge Foundation for Youths **\$15,750**

Organizational Assessment and Strategic Plan Development

- to help the Foundation address the tremendous growth experienced over the last three years by securing an external consultant that will work with the senior leadership team to conduct a gap analysis and further develop their Strategic Plan.

Calgary Chamber of Voluntary Organizations

\$33,820

Constituent Relationship Management (CRM) Database

- to develop a comprehensive database that captures critical information about constituents. The implementation of a new database will support CCVO's leadership role by enhancing communications with stakeholders and by providing a strong collective voice of the non-profit sector.

Calgary SCOPE Society **\$50,000**

Two Disability Organizations Creating One

- to assist Calgary SCOPE Society and Optional Rehabilitation Services as they explore how to work together in the disability sector to ensure sustainability and improved outcomes for clients. SCOPE and Options are long standing leaders in providing services to the disability community and are committed to a sustainable future and improved outcomes for clients by investigating a merger.

Calgary Seniors' Resource Society **\$48,000**

Escorted Transportation Program Expansion

- to evaluate the Escorted Transportation Program's service delivery model and explore opportunities to enhance/expand the program to meet the increasing need for accessible, affordable transportation. There is rising demand for this program and CSRS is anticipating continued growth based on demographic projections. This project is supported in part by The Calgary Foundation's Forever Fund for Seniors.

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STRENGTHEN CHARITIES (continued)

Cochrane and Area Humane Society **\$21,820**

Capacity Building Training Initiative

- to implement a new training initiative that includes instruction in effective interactions, dog training/behaviour and time management to enhance strategic relationships, internal operations, program delivery and build community support.

Community Kitchen Program of Calgary **\$50,000**

Food 'n More – Online Software Systems

- to develop a system to purchase food on a bulk basis to allow non-profit agencies to distribute food to the homeless and other hungry Calgarians in a cost-effective, coordinated, community-wide fashion. This software system will explore: the technical feasibility of the system; the production and programming of the online software system; and methods to support users through training and tech support.

Green Calgary Association **\$30,000**

Marketing Plan to Support New Programmatic Strategy

- to develop a professional marketing plan with updated digital and print content to support Green Calgary's new, more tightly focused program strategy. The marketing plan will support movement toward a fuller social enterprise model / increased earned revenue, and a more integrated and mutually reinforcing approach to Healthy Homes Calgary and Commercial Environmental Services operations.

Impact Society for Children & Families in Turmoil **\$28,746**

Impact: Web-Conferencing for Sustainability, Expansion & Results

- to create a sustainable structure for engaging more teachers and volunteer instructors, strengthening the capacity of its human resources and enhancing outreach capabilities to teens. This web-conferencing equipment will allow Impact Society to provide more frequent and relevant training and program support for all HEROES facilitators.

Junior Achievement of Southern Alberta **\$38,000**

21st Century JASA

- to partner with SMART technologies to transform Junior Achievement elementary and middle school programs into interactive and technology-enabled learning experiences by delivering financial literacy information through a medium that is exciting to students.

Kids Up Front Foundation (Calgary) **\$17,850**

Telling Our Story: Communications Planning

- to support the development of new communication materials, key messages, and a social media plan and campaign to demonstrate program impact that will appeal to the community, attract new supporters and build support for growth.

COMMUNITY GRANTS – SPRING 2011

STRENGTHEN CHARITIES (continued)

LINKages Society of Alberta
\$31,370

Becoming Culturally Cool at LINKages

- to enhance LINKages Society's offering of programming to Calgary's multicultural communities and link isolated seniors with diverse backgrounds of youth. This new multicultural initiative will better position LINKages in delivering further programs and services to Calgary's communities.

Making Changes Employment Association of Alberta
\$24,750

Volunteer Resource Capacity Building

- to enhance program capacity, extend community networks, deepen participant and volunteer outcomes and strengthen organizational ability to effectively engage the talents of volunteers.

Old "Y" Centre for Community Organizations
\$18,500

Old Y Strategic Planning

- to develop strategic planning to enhance Old Y members' engagement and increase feasibility of the Centre as a shared resource space and collaborative environment.

Springboard Dance Collective Calgary Society
\$20,000

Springboard Performance Sustainability Initiative

- to develop a sustainability strategy for Springboard Dance Collective Calgary Society, including the operation of the Fluid Festival. This development strategy will involve the staff, Board of Directors and carefully chosen facilitators in the areas of board development, marketing and resource development.

Vecova Centre for Disability Services and Research
\$30,000

Strategic Technology Plan: Building Capacity Through Technology

- to support the development of a strategic and fully integrated technology plan that will build Vecova's capacity to meet the current and future needs. By engaging key stakeholders, the project will identify the options available to have the greatest potential impact and a process to support the acquisition of required technology equipment, programs and resources.

The Children's Cottage Society of Calgary, an Alberta Society
\$30,000

Communications Plan Implementation

- to build awareness of the Society's expanded programs and services through a communications strategy that will solidify key messages, develop new Public Service Announcements and a video for a transit campaign, and provide media training for key staff and board members.