

Thriving or Critical? Vital Signs to take the Pulse of our City

Calgary, AB – Calgary is at a critical point in its history, with unparalleled prosperity and opportunities, bringing challenges and increasing the importance of taking the pulse of our community so we can better respond.

The Calgary Foundation invites informed, interested and involved Calgarians to be citizen graders for Calgary's 2008 Vital Signs report. Signing up is simple – just visit www.calgaryvitalsigns.ca

Calgary's Vital Signs was launched in 2007 by The Calgary Foundation as a catalyst for community awareness, dialogue and action. Part of this initiative is an annual report card that looks at important indicators and provides Calgarians with the opportunity to have their say by "grading" Calgary's quality of life. The key issue areas are:

- Learning
- Safety
- Health & Wellness
- Arts & Culture
- Gap Between Rich & Poor
- Getting Started
- Work
- Housing
- Environment
- Belonging and Leadership
- Sustainable City
- Valuing Diversity

Vital Signs is part of a nationally coordinated initiative of community foundations across Canada. In 2008, Vital Signs reports will be published in Victoria, Vancouver, Calgary, Medicine Hat, Red Deer, Sudbury, Ontario's Waterloo region, Guelph-Wellington, London, Oakville, Ottawa, Montréal, Toronto, Fredericton and Saint John. One facet of the initiative is the Vital Signs report, to be released in the Calgary Herald on October 7, 2008.

-30-

About The Calgary Foundation – The Calgary Foundation, established in 1955, facilitates collaborative philanthropy by making powerful connections between donors and community organizations for the long term benefit of Calgary and surrounding area.

For more information, contact:

Chris Huestis, Communications Coordinator
The Calgary Foundation
(403) 802-7716
chuestis@thecalgaryfoundation.org